



MEDIA RELEASE

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**SEE...FIND...HEAR... ABOUT THE WORLD OF DIVING AT
AUSTRALIA INTERNATIONAL DIVE EXPO (AIDE) 2015**

The Australia International Dive Expo is Australia's home for all things that is related to diving. Be it dive tours, holiday packages, the latest equipment, gadgets and expert advice that are of interest, divers and non-divers are welcomed to come along to this annual expo to learn about the fascinating world of diving.

Scheduled from 12-13 September in Moore Park's Royal Hall of Industries, the second installment of the Expo promises to be bigger and better this year with more than 50 exhibitors showcasing and sharing their passion for the sport with the growing Australian dive community.

At the show, visitors can expect to receive expert tips and advice of the sport, learn about new and existing dive destinations, hear about ongoing trends in the diving world and also check out the latest diving gears and gadgets available.

New to the expo is the opportunity for non-divers to sample the sport along with other newbies at the on-site pool. For the try-outs, participants would get an introduction to free diving on how to learn to hold your breath and scuba diving on the basic dive equipment required before getting geared up to experience a shallow introductory dive themselves.

Other highlights at the Expo include a stunning photographic and video presentation of the marine world; a line up of speakers and talents from the diving space; a children's corner with various educational games and activities; and a series of prizes valued at more than \$12,000 including dive holidays, dive equipment, subscriptions and more to be won each day.

Exhibitors and speakers this year will include dive agency, tourism boards, dive resorts, dive operators, gear and equipment providers, marine conservationists, photographers, free-divers and many more.

Some of the Experts from the industry who will be speaking include:

- George Manolis, will be discussing how the industry can sell the adventure of diving better and be more profitable;
 - Adam Stern, a free diver who also be doing a live demonstration at the onsite pool;
 - Scott Portelli, will be talking about photography in Antarctica;
 - Johan Boshoff, who will share his love for adventure diving;
 - Professor DR Michael Bennett, who will be talking about the retrieval and treatment of diving injuries.
 - Juliette Myers, will take on insight of Wakatobi's 20 years voyage;
 - Phil Enright, Albert Li and Lucas Handley, all of whom will touch on social and ecological responsibility;
 - Linda Cash, will inspire visitors with Christmas Island's impressive natural wonder;
 - Debbie Ferguson, will talk about diving with whale sharks and Ningaloo Reef;
 - Heather Sutton, who will share tips on underwater photography for beginners);
- and catch up with more lined up speakers at the show.

Finally, Australian tour providers interested in including more dive packages in their portfolio of products will also have the opportunity to network with suppliers through a dedicated B2B session on Friday 11 September 2015 from 5pm to 7pm.

For more information, email : info@australiadiveexpo.com

Visit www.australiadiveexpo.com.
