



In Collaboration with



AUSTRALIA INTERNATIONAL DIVE EXPO (AIDE) 2019

- Free Entry and Seminars for Selected NSW Schools (Marine Studies)
 - Forum on Plastic Pollution and Free diving
 - Presentations by Industry Experts
 - Dive Try Outs in On-site Pool
 - Free Media Access

MEDIA RELEASE
1ST JULY 2019

The 2019 instalment of the Australia International Dive Expo (AIDE) will once again take place at the International Convention Centre Sydney as part of the Sydney International Boat Show from 1-5 August 2019.

Last year, the Show welcomed close to 60,000 visitors over the five-day event, with a recorded 23.5% increase in interest in scuba diving and other underwater-related sports and activities.

Being a part of the Sydney International Boat Show, AIDE aims to keep opening up new opportunities and interests to boaties, while working with SIBS to create a more complete platform for water lovers and divers.

For boaters, sailors, yachtsman, divers, snorkelers, live-aboard enthusiasts, underwater photographers, marine scientists, conservationists, the event is a one-stop event for all of their needs in terms of networking, sharing of knowledge and sales.

2019 promises a bigger and better show with many highlights including more interesting presentations, exotic dive destinations, the latest in dive equipment, gadgets and gizmos, a new school program for high-school students, underwater photography and videography technology and more.

The following are some of the activities planned for the expo:

Forum on Marine Rescue - Themed “Marine Plastic Pollution”, there will be a panel of seven experts who will be discussing and sharing their knowledge and expertise on the topic in the one hour session on Saturday. This is organised by ElasmO and Ocean Tiding, a conservation organisation headed by Joni Pini-Fitzsimmons and Sarah-Jo Lobwein.

Forum on Freediving – An increasingly popular niche, there will be a panel of four experts sharing their thoughts and experiences on what goes into being a free diver, the prerequisites, the rewards and the opportunities. This forum will be moderated by AIDA International Master Instructor, Lucas Handley.

Dive Gear Maintenance – On both Saturday and Sunday, Kel Bradley will share his knowledge, tips and tricks for maintaining dive equipment and gear ensuring their longevity and functionality.

Speakers' Presentation - There will be an exciting line-up of speakers covering a variety of hot topics including technical diving, dive destinations, dive gear maintenance, photography, videography, free diving and much, much more.

Underwater Drones & Scooters – Increasing in popularity, there will be underwater drones and scooters featured at AIDE 2019. Visitors will see demonstrations in the onsite tanks and learn about the latest and niftiest of these technologies currently available in the market.

Marine Educational Program - This is a school program organized by both SIBS and AIDE as part of the Show. This program not only aims to get the next generation excited about the water world, it also aims to inspire them to take up scuba diving and explore different areas of interest and get involved in marine conservation. The marine program will cover the key topics of scuba diving, free diving skills and ocean conservation.

Pool Try-dive – there will be two pools at the Show once again to allow for product demonstrations, entertainment and dive try-outs. Underwater drones will no doubt be of hot interest, as well as underwater scooters.

Dive Courses and Holiday Deals - Visitors will have the opportunity to shop for their next dive holiday, sign up for new dive courses or check out new destinations and liveaboards.

Prizes Up for Grabs - General visitors to the show will also have the opportunity to win dive products and holiday prizes over the weekend worth AUD\$10,000. All they will need to do is enter the competition (a game of skill) when visiting the dive section at Level 1, Hall 3 during the event dates.

Kids' Zone – A dedicated kids' zone will ensure children are kept engaged and entertained while parents shop, network or attend the talks.

Tickets - With more than 60,000 visitors expected at this year's Show, visitors are encouraged to register their interest and purchase tickets online to avoid queues. Tickets are available at www.sydneyboatshow.com.au.

Opening hours - Opening times will be 10am and closes at 7pm in the halls and the adjoining marina display.

For further information about AIDE including the list of exhibitors, presentations, activities and workshops, go to www.australiadiveexpo.com. Follow us on Facebook and Instagram. To find out more about the boat show, visit www.sydneyboatshow.com.au.

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